

InsureXSolutions Enhances Illinois Private Insurance Exchange

New online marketplace simplifies health insurance for consumers and employers

ROSEMONT, Ill. (Oct. 29, 2013) – InsureXSolutions®, a private insurance exchange, announced today that it has launched new resources at insurexsolutions.com, which simplify the health insurance experience for Illinois consumers, small businesses and their employees. With a recent survey reporting that a majority of Americans are gaining interest in health insurance exchanges but do not know where to go for information, Illinois consumers can now utilize [InsureXSolutions](http://insurexsolutions.com) to learn about their health insurance options within the complex new health laws.¹

Consumer Resources

The [insurance exchange](#) provides extensive e-learning resources, including a glossary, blog articles and an FAQ library addressing the most common questions being asked by those in search of information on the new health insurance marketplace. Consumers can also determine if they qualify for health insurance premium assistance with the availability of a subsidy calculator.

“Health care consumers need somewhere to go to find answers on the new health insurance marketplace created by the Affordable Care Act (ACA), and our insurance exchange was built to provide that guidance,” says John DiVito, President of [Flexible Benefit Service Corporation](#) (Flex), who exclusively offers InsureXSolutions. “The exchange walks consumers through the entire health insurance process and allows them to shop for coverage that fits their specific needs.”

InsureXSolutions features an interactive online tool that provides customized individual quotes for health, dental and short-term insurance from leading insurers. By answering a few simple questions, online shoppers are matched to insurance plans based upon their specific health care needs. In addition, consumers will have the ability to contact licensed insurance professionals, further ensuring that they can remain fully informed of their options, while enabling them to choose the insurance plan that fits best.

Consumers can call 855-563-6993 to speak with one of our insurance experts, Monday-Friday, 8am-8pm Central. Or, they can shop, compare and enroll online 24/7 at insurexsolutions.com.

Small Businesses

For Illinois small businesses, InsureXSolutions has redefined their employee benefits experience, providing a simplified solution for employers to assist with their employee’s health insurance needs. The [private exchange](#) reduces the employer’s costs and alleviates many administrative tasks when compared with offering traditional group coverage. The private exchange then empowers employees to choose individual coverage using “Plan Selector,” which guides them through the process.

¹ <http://www.bankrate.com/finance/insurance/health-insurance-poll-1113.aspx>



“The ACA calls for a lot of changes in how small businesses think about employee benefits. That’s where we step in, providing a simplified employer experience and saving them time so they can return to business and let us handle the insurance experience for their employees,” says DiVito.

Brokers & Consultants

Insurance producers can also partner with InsureXSolutions, in order to add a private insurance exchange to their portfolio of insurance options for their employer and individual clients. The insurance exchange offers dedicated resources, branded capabilities and sales opportunities for insurance producers looking to market a private exchange.

InsureXSolutions is operated by Flex, a leading provider of consumer driven, account-based benefit programs for the past 25 years. Flex works with health insurance producers, employers of all sizes, employees and individuals throughout the U.S. to integrate cost-effective healthcare solutions.

To learn more about InsureXSolutions, visit insurexsolutions.com or call 855-563-6993.

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About Flexible Benefit Service Corporation

Flexible Benefit Service Corporation (Flex) is a leading provider of consumer driven employee benefits for 25 years. As a general agency and benefits administrator, Flex offers integrated capabilities and personalized service that is unique to the health insurance industry. The extensive Flex product portfolio includes Flexible Spending Accounts (FSAs), Health Reimbursement Arrangements (HRAs), Health Savings Accounts (HSAs), Transit, COBRA and more. Flex also blends its comprehensive expertise to offer an end-to-end private exchange that showcases innovative technology, scalable features and integrated resources. Learn more at flexiblebenefit.com.

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