

InsureXSolutions Private Exchange Adds Dental Benefit Plans from Aetna, Assurant and Delta Dental of Illinois

Online insurance marketplace enhances ancillary coverage and insurer options.

ROSEMONT, III. (May 22, 2013) – InsureXSolutions® today announced that dental plans from Aetna®, Assurant®, Inc. and Delta Dental® of Illinois have been added to their private insurance exchange. The dental products from these leading insurance companies offer a variety of price and benefit options for employees shopping in the online insurance marketplace. The InsureXSolutions <u>private exchange</u> features individual health, dental, Medicare, short-term and vision insurance plans in select markets throughout the U.S.

InsureXSolutions offers businesses a viable option to the increasing cost of healthcare through the use of a <u>defined contribution benefits</u> strategy. Employees access the <u>online insurance marketplace</u> to shop and compare plans from national, regional and local individual insurance companies. To assist with the shopping experience, employees interact with a decision-support engine that makes buying insurance coverage as simple as making an online travel reservation. Employees answer questions, set search parameters and the decision-support engine helps them narrow down their choices to select a plan that best fits their budget, needs and lifestyle.

"InsureXSolutions is committed to partnering with leading insurers to present the best options for employees," says John DiVito, President of <u>Flexible Benefit Service Corporation</u> (Flex), who exclusively offers the InsureXSolutions private exchange. "With the addition of these dental plans, we are enhancing the online employee benefit shopping experience and providing greater choice for the healthcare consumer."

InsureXSolutions is helping employers of all sizes plan for the requirements resulting from the Affordable Care Act (ACA). The private exchange is ideal for those businesses with full-time, part-time and Medicare-eligible employees.

InsureXSolutions is operated by Flex, a leading provider of consumer driven, tax advantaged benefit programs for the past 25 years. Flex works with health insurance producers, employers, employees and individuals throughout the U.S. to integrate cost-effective healthcare solutions. To learn more about InsureXSolutions, visit insurexsolutions.com or call 855-563-6993.

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About Flexible Benefit Service Corporation

Flexible Benefit Service Corporation (Flex) is a leading provider of consumer driven employee benefits for 25 years. As a general agency and benefits administrator, Flex offers integrated capabilities and personalized service that is unique to the health insurance industry. The extensive Flex product portfolio includes Flexible Spending Accounts (FSAs), Health Reimbursement Arrangements (HRAs), Health Savings Accounts (HSAs), Transit, COBRA and more. Flex also blends its comprehensive expertise to offer an end-to-end private exchange that showcases innovative technology, scalable features and integrated resources. Learn more at flexiblebenefit.com.

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